

# Big Bertha OS Irons

**Product Name** Big Bertha OS Irons

**Product One-liner:** We Built a Cage and Unlocked More Distance

**Who is this product aimed at:** The Super Game Improver

**Product Intro Date:** 07/09/16

**Product at Retail Date:** 30/09/16

**Tech Specs:** 4-PW, AW, SW (RH/LH Men's and Ladies)

\*Note Ladies lofts are 2° weaker in 4-8

**Price:** £799 (Steel), £999 (Graphite)

## Product Intro

Big Bertha OS irons incorporate a revolutionary clubhead construction, called the Exo-Cage that promotes more distance in an entirely new way. How? The Exo-Cage's extraordinary combination of strength and light weight allows Callaway engineers to distribute more discretionary weight into strategic locations to promote more forgiveness and to allow our next-generation 360 Face Cup technology to function more efficiently. The result is more ball speed across the face to give you more distance on every swing.

## Features & Benefits

### Distance Features

#### **More Forgiveness and Ball Speed from New Exo-Cage Technology**

The uniquely light-and-strong design of the Exo-Cage allows more weight to be positioned in strategic locations to increase forgiveness while also helping our next-generation 360 Face Cup technology to function more efficiently.

#### **Even More Ball Speed from Next Gen 360 Face Cup**

Next-generation 360 Face Cup technology elevates clubface COR closer to the USGA limit to produce even faster ball speeds and more distance.

### **Higher Launch for Longer Carry from Tungsten-Loaded Standing Wave**

Tungsten-Loaded Standing Wave technology in the sole lowers the centre of gravity to promote a higher launch angle for longer carry and more ball speed on hits low on the face.

### **Control Features**

#### **Progressive Centre of Gravity for Increased Control**

Progressive Centre of Gravity technology entails moving the CG location progressively lower in each head from the highest-lofted to the lowest-lofted, promoting higher launch and long carry in the long-irons and increased control in the short-irons.

### **Playability Features**

#### **Women's and Senior Models**

Women's and Senior models are engineered to be lighter in overall weight and with more loft to promote faster ball speed and higher launch angle to make it easy to get the ball in the air.

### **Component Package**

Stock steel shaft: True Temper Speed Step 80

Stock graphite shaft: UST Recoil ES 460

Stock grip: Callaway Universal

### **Custom Options**

Extensive list of premium aftermarket steel shafts, graphite shafts and grips.