

Q&A: Callaway Big Bertha OS Irons & Hybrids

Q: How does the new EXO-CAGE technology work in the Big Bertha OS Irons?

A: Putting it simply, EXO-CAGE has allowed us to unlock more speed, meaning distance gains for all golfers. The uniquely light and strong design of the EXO-CAGE allows more weight to be 'positioned' in the head, and this has enabled us to make our Face Cup flex even faster for more distance. The Big Bertha OS Irons also feature our next-generation 360 Face Cup technology, elevating club face COR closer to the USGA limit making the performance of our irons even hotter.

Q: Why have we added tungsten to the sole?

A: We have developed Tungsten-Loaded Standing Wave technology in the sole of each Big Bertha OS Iron to help lower the centre of gravity and to promote a higher launch angle. By increasing the launch angle, golfers can achieve longer carries and more ball speed on hits lower on the face (the most popular ball striking position for game improvers). The CG position is progressively lower in each head from the highest lofts to the lower lofts. This also aids a higher launch and long carry in the long-irons and offers increased control in the shorter clubs.

Q: Are the Big Bertha Hybrids dialed in for distance gains too?

A: With a next-generation Hyper Speed Face Cup design and a larger, more refined head to give golfers more area to make contact with, the BB Hybrids are focused on maximum distance but without reducing playability. The larger and faster face pushes the COR (spring-like effect created when the golf ball hits the face) as close to the USGA limit as we've ever been with a hybrid. A deeper body also increases the club's resistance to twisting (MOI) and gives it greater stability.

Q: Why do the BB Hybrids feature an Optifit hosel?

A: This allows the golfer to perfectly select the loft and lie setting of the club to dial in the exact launch and shot shape required. There are eight loft/lie options on each club, making them hugely versatile for all levels of player.

Q: There are specific Big Bertha OS Irons and Hybrids for women. What's different?

A: Both the Irons and Hybrids are engineered with slightly lighter heads and more loft to promote faster ball speed and higher launch angle to make it easier to get the ball in the air.

Q: What level of golfer should use Big Bertha OS?

A: We class these irons in our Super Game Improvement category, but they are likely to also appeal to other golfers, who are seeking a more consistent game from a club that not only looks great, but also features a host of design elements which, when married together, help male and female golfers with inconsistent golf swings take greater enjoyment from the game.