

Great Big Bertha Epic Fairway Woods

Product Name: GBB Epic Fairway Woods

Who is this product aimed at: Golfers of all levels

What this product is replacing: Great Big Bertha

Product Intro Date: 04/01/17

Product at Retail Date: 27/01/17

Available Lofts: 3+W (14°), 3W (15°), 5W (18°), Heavenwood (20.5°), 7W (21°), 9W (24°). All available in left hand options except 3+W, which is custom only

Adjustability: OptiFit Hosel

Price: £279

Product Intro:

Like our new Epic drivers, GBB Epic Fairway Woods incorporate our proprietary triaxial carbon composite material to enhance forgiveness, power and accuracy.

GBB Epic Fairway Woods are targeted at any golfer seeking a long, accurate and easy-to-launch fairway wood. The triaxial carbon crown construction, next-generation Hyper Speed Face and Speed Step technologies work together to enhance any golfer's average ball speed and distance.

Weight saving through redesigned crown

Epic's triaxial carbon crown weighs just 5.8g, making it 78% lighter than a steel crown. The saved weight is redistributed into strategic locations within the head to dramatically increase MOI (11% higher than XR 16 fairway woods) and lower the CG, making Epic fairway woods easy to launch.

Refined Hyper Speed Face Cup

Distance is enhanced by a refined Hyper Speed Face Cup technology, which increases the area of the face that delivers fast ball speed. Now, the thin and flexible rim around the inner side of the face flexes and releases more uniformly

and efficiently at impact to further increase ball speed across the face, especially towards the bottom.

Latest Speed Step Technology

Head speed gets an additional boost from the latest version of Callaway's Speed Step technology, which was originally developed in partnership with Boeing. Located on the crown, the Speed Step improves airflow to encourage more swing speed and distance without extra effort.

Great loft and shaft options to suit all golfers

A broad lineup of lofts are available, ranging from a strong 3+ wood (14*) to the versatile Heavenwood (20.5*). With the new Epic drivers, we are offering the most comprehensive stock shaft lineup in Callaway history. We have offerings from the 40g class all the way through the 80g class, in a variety of weights, flexes and torques. Driver and fairway wood shafts are interchangeable for maximum flexibility.

Diamana M+ Green – Mitsubishi's first ever sub-50g Diamana offering. Diamana has been a staple on Tour for many years, and led the PGA and European Tour in wins in 2016. This shaft will be available in the 40g and 50g classes

Project X HZRDUS – features high modulus T800 carbon fiber and is offered in the 50g and 60g class. HZRDUS has quickly made a name for itself on Tour and has been the #1 played model during the 2016-2017 PGA Tour season

Fujikura Pro Green - a popular choice on Tour. This shaft features a stiffened mid and tip section for stability. It is offered in the 60g and 70g classes and we expect it will be a popular stock option for the Epic Sub Zero driver

Aldila Rogue M•AX – new version of the popular Rogue series of shafts. This shaft features a full length multi-axial carbon weave and plays with quite low torque. This will be available as stock in the 60g & 70g classes as well as in the 80g class for the Epic Fairways

Features & Benefits

Maximum Forgiveness from the Ultra-light Triaxial Carbon Crown

Weight saved by the ultra-light triaxial carbon crown (78% lighter than steel) is repositioned to increase MOI (11% higher than XR 16) and lower the CG for easy launch and longer, straighter shots.

Faster Ball Speed from 4th Generation Face Cup Technology

The latest generation of our Hyper Speed Face Cup is more efficient at delivering faster ball speed across the face, especially on mis-hits, for increased average distance.

Faster Head Speed from Industry-leading Aerodynamics

The streamlined head incorporates our proprietary Speed Step, created with direct input from aerodynamics experts at Boeing, to improve airflow to encourage more swing speed and distance without extra effort.

Wide Loft Selection Including Strong 3+ and Heavenwood

Six models, 3+, 3, 5, 7, 9, Heavenwood, gives golfers multiple opportunities to put Epic Fairway Woods in their bag.

OptiFit Adjustability

An OptiFit Hosel allows for further fine-tuning in the fitting process to aid precise shot-shaping and adjustment of lofts up and down if required.

Four High-Performance Stock Shaft Options

Diamana M+ Green, Project X HZRDUS, Fujikura Pro Green and Aldila Rogue Max in five weight classes: 40g, 50g, 60g, 70g, 80g. Each premium, tour-proven shaft enables fitting to dial in performance for every player correct through weight, torque and flex profile choice