Odyssey Works ‘17

Product Name: O-Works ’17 Putters

Product One-liner: A New Way to Roll

Who is this product aimed at: Golfers of all levels

What this product is replacing: Odyssey Works

Product Intro Date: 09/01/17

Product at Retail Date: 17/02/17

Available Head Shapes:

Blades: #1, #1 Tank, #1 Wide, #2 and #9

Mallets: #7, #7 Tank, R-Line, R-Line CS, V-Line Fang CH and 2-Ball

Price: £179 (2-Ball models priced at £199)

Product Intro:
For over 20 years, Odyssey has set the standard for bringing new, industry-leading innovations to the golf market. The new O-Works putters with our revolutionary Microhinge insert technology have created a new way to roll which means golfers will see increased top-spin and truer roll to their putts, even with a less-than-perfect putting stroke.

Features & Benefits

Unmatched Roll with our New Microhinge Face Insert
This new technology will change the way people look at roll off the putter face. Microhinge technology increases topspin for better roll regardless of your stroke. The Elastomer insert is co-moulded with a new stainless steel Microhinge surface with the individual hinges flexing on impact, lifting the ball to produce topspin and ultimately better roll.

New and Improved Versa Alignment Technology
The high contrast alignment technology allows your eyes to key in on the linear designs to highlight the proper face angle from address to impact for alignment

throughout your putting stroke. The red highlight lines give you an additional aid to make sure you're lined up exactly to your target as even being just 2 degrees out on a 6 foot putt is likely to result in a miss.

Tour Proven Shapes

The O-Works '17 range includes many of our most prolific models that have dominated Tour events and Major championships. Odyssey constantly works with the best players in the world to develop and tweak head shapes for ultimate performance and your enjoyment.

Tank Counterbalance for More Consistency

The counterbalance weight, heavier heads and heavier shafts quieten the hands and engage the big muscles to deliver more stability at impact and promote a more consistent stroke.