

Supersoft Media Summary Sheet

Product Name: Supersoft

Product One-liner: Super long. Super straight. Super soft.

With the New Supersoft Golf Ball, we've combined our lowest compression golf ball ever with a soft cover and our new Premium HEX Aerodynamics surface pattern. The result is a long, straight distance ball that is incredibly soft. With its soft feel, an ultra-low compression core to deliver ball speed, and super low spin for straight ball flight, this is a ball that golfers enjoy playing.

Faster Ball Speed and Increased Accuracy

The new, improved ultra-low compression core is designed to promote faster ball speed and low spin for longer, straighter flight on full shots.

Longer Carry and Longer

New Premium, low drag HEX Aerodynamics with more refined surface contours reduces drag and enhances lift for increased carry and longer distance.

Increased Greenside Control

New, softer Tri-ionomer™ cover formulation increases softness for better feel and more wedge spin.