

Chrome Soft X Golf Ball

Product Name: New Chrome Soft X Golf Ball

Product one liner: This Ball is Different

Who is this product aimed at: Golfers of all levels

What this product is replacing: Chrome Soft X

Product Intro Date: 23/01/18

Product at Retail Date: 16/02/18

Price: £37.99 per dozen

Product Intro:

Chrome Soft X Golf Balls combine Tour-proven performance with unparalleled feel and exceptional mis-hit forgiveness. Everything about the ball that changed the ball is better because we've innovated at every layer, starting with our groundbreaking new Graphene Dual SoftFast Core. The result is an extremely fast and soft-feeling ball that promotes high-launch and low spin off the tee for long distance, and incredible shot-stopping spin around the green. The new Chrome Soft X is better to its core.

Features and Benefits Summary

Fast Ball Speeds & Low Spin Off The Driver

New Graphene-infused Dual Soft Fast Core with a new, larger inner core maximizes compression energy while minimizing driver-spin and promoting high launch for long distance.

Distance and Control Through The Bag

Premium dual-core construction promotes more distance off longer clubs, and more control off mid-irons, short-irons and wedges.

Pinpoint Greenside Control

Thin ultra-soft Tour Urethane Cover feels fantastic and generates shot-controlling, stroke-saving spin on pitches and chips.

Ultra-Soft Feel

The fast Sub-Mantle, soft Tour Urethane Cover, and low compression core combine for unparalleled feel.

Forgiveness

Softer golf balls compress easier on off centre hits for incredible distance all over the face.

Which Ball Should You Play?

Chrome Soft: Softest feel, best forgiveness, straight flight

Chrome Soft X: Soft feel, high forgiveness, workable flight