

Superhot Bold Golf Ball

Product Name: Superhot Bold Golf Ball

Product one liner: Super long distance with great spin and control

Who is this product aimed at: Golfers of all levels

What this product is replacing: Superhot 70

Product Intro Date: 23/01/18

Product at Retail Date: 16/02/18

Price: £29.99 per box of 15

Available colours: Yellow, Red and Orange

Product Intro:

The new Superhot Bold Golf Ball is a super long distance ball that's perfect for golfers who want to hit the ball a lot further. Our proven aerodynamics promotes low drag and optimal lift for a strong flight that keeps the ball in the air longer for more distance. And it's designed for increased spin and control around the green with a 3-piece construction and a soft cover.

Features and Benefits Summary

Long Distance From Tee-to-Green

The aerodynamic design is built for low drag and optimal lift that keeps the ball in the air longer with a strong flight. This is how you get long distance off the driver, and all the way through your short irons.

Increased Short Game Spin and Control

Superhot combines a 3-piece construction and a soft cover to deliver increased spin and control around the green.

Superhot BOLD

New Superhot BOLD options are available in MATTE finish: yellow, red, or orange.