

Callaway Rogue Fairway Wood

Product Name: Callaway Rogue Fairway Wood

Product one liner: The First Fairway Wood with Jailbreak Distance Technology

Who is this product aimed at: Golfers of all levels

What this product is replacing: New product

Product Intro Date: 16/01/18

Product at Retail Date: 09/02/18

Available Lofts: 3+ (13.5°), 3 (15°), 4 (17°), 5 (19°), Heavenwood (20°), 7 (21°), 9 (23°), 11 (25°). Left hand options are not available in 4, 9 and 11 Woods

Adjustability: No adjustability

Tech Specs: For further Tech Specs see Features and Benefits below and Tech sheets on the Press Centre

Price: £269

Product Intro:

Rogue Fairway Woods are the first fairways with Jailbreak Technology, and also incorporate our renowned Face Cup Technology. Together, the two most effective speed-enhancing technologies we've ever developed make Rogue the most powerful fairways we've ever created.

"The challenge was to make these technologies work together," said Dr. Alan Hocknell. "That technological synergy is what makes Rogue Fairways an engineering marvel, and an absolute powerhouse." In addition to power, Rogue Fairways also feature an exceptionally low CG that makes them super-easy to launch, plus they're extremely versatile – the total package.

Jailbreak Technology

Callaway R&D has successfully installed our groundbreaking Jailbreak Technology in a fairway wood for the first time, with two steel Jailbreak bars that stiffen the body, placing more impact load on the face to promote increased ball speed and distance.

Ultra-thin Face + Face Cup Technology

The ultra-thin, Carpenter 455 steel face is extremely fast by itself. Jailbreak Technology makes it faster. Face Cup also promotes more speed and the overall combined effect of these three technologies is meant to help golfers achieve fast ball speed and long distance on both centre-face hits and off-centre hits.

Internal Standing Wave Technology

Rogue Fairways also incorporate our proprietary Internal Standing Wave technology, which we pioneered in our irons to position the CG with tremendous precision. In Rogue Fairway Woods, ISW positions the CG low and forward to promote a distance-enhancing combination of high-launch and low-spin.

Triaxial Carbon Crown

Rogue Fairway Wood crowns consist of our proprietary triaxial carbon composite material that's lighter and stronger than steel. The saved weight, along with weight saved by the fixed hosel, is used to pull the CG dramatically lower to promote easy launch, and to increase MOI for forgiveness.

Boeing Aero Package

Boeing and Callaway collaborated to develop the Speed Step Technology used in past Callaway metalwoods. In Rogue, we worked with Boeing to redefine the geometry of the leading edge to improve airflow to promote faster head speed.

Industry-leading Selection of Shaft, Weight and Loft Options

Rogue fairway woods are available in multiple premium shafts and weights – 40g, 50g, 60g, 70g, and 80g. Lofts include 3+ / 13.5°, 3 / 15°, 4 / 17°, 5 / 19°, Heavenwood / 20°, 7 / 21°, 9 / 23°, 11 / 25°

Features and Benefits Summary

Jailbreak Technology and Face Cup for the First Time in a Fairway Wood

Two innovative technologies work together to promote fast ball speed across a large part of the face for consistently long distance.

Easy to Launch on a Strong, Straight Flight

Ultra-low CG location and high MOI make Rogue Fairways easy to hit and exceptionally accurate.

Triaxial Carbon Crown for Distance and Forgiveness

Weight saved by the light, strong crown is repositioned in the head to promote high launch / low spin and increased MOI.

Boeing Aero Package for Faster Head Speed

We worked with Boeing to improve Speed Step Technology by redefining the geometry of the leading edge to improve airflow to promote faster head speed.

Industry-leading Selection of Shaft, Weight and Loft Options

Multiple premium shaft brands and weights – 40g, 50g, 60g, 70g, and 80g. Lofts include 3+ / 13.5°, 3 / 15°, 4 / 17°, 5 / 19°, Heavenwood / 20°, 7 / 21°, 9 / 23°, 11 / 25°