

Callaway Rogue Hybrids

Product Name: Callaway Rogue Hybrids

Product one liner: The First Hybrids With Jailbreak Distance Technology

Who is this product aimed at: Golfers of all levels

What this product is replacing: New product

Product Intro Date: 18/01/18

Product at Retail Date: 09/02/18

Available Lofts: 2H (17°), 3H (19°), 4H (21°), 5H (24°), 6H (27°). All available in left hand options apart from 6H

Adjustability: No adjustability

Tech Specs: For further Tech Specs see Features and Benefits below and Tech sheets on the Press Centre

Price: £229

Product Intro:

Rogue is the most powerful hybrid that Callaway has ever created. And it's the first time ever that we've engineered our revolutionary Jailbreak Technology from our drivers into a hybrid. The synergy of Jailbreak and our Hyper Speed Face Cup (which has taken us to #1 in the hybrid category) makes Rogue a pioneering achievement. Along with their power, they are also super-easy to launch and versatile for the total performance package.

Jailbreak Technology

Callaway R&D has successfully installed our groundbreaking Jailbreak Technology in a hybrid for the first time, with two steel Jailbreak bars that stiffen the body, placing more impact load on the face to promote ball speed and distance.

Ultra-thin Face and Hyper Speed Face Cup Technology

The ultra-thin, Carpenter 455 steel face is extremely fast. And Jailbreak Technology makes it faster. Combined with our industry-leading Hyper Speed Face Cup that

maintains speed across the face, Rogue creates fast ball speed and long distance on centre hits and off-centre hits.

Internal Standing Wave

Our proprietary Internal Standing Wave allows us to precisely locate the CG with tremendous precision. The ISW positions the CG lower and forward to promote easy launch.

Rogue W

The combination of Jailbreak Technology and the Hyper Speed Face Cup promotes more average ball speed in a hybrid. The ultra-light weight and loft configurations help slower swingers build more head speed to maximise their distance potential.

Features and Benefits Summary

Jailbreak Technology For The First Time In A Hybrid

Revolutionary face technology stiffens the body for more impact load on the face to increase ball speed and distance.

Industry-Leading Hyper Speed Face Cup For Increased Ball Speed

Innovative Face Cup works with Jailbreak to promote fast ball speed across a larger part of the face for consistently long distance.

Easy To Launch On A Long, Straight Flight

Ultra-low CG location makes these hybrids easy to hit.