

Callaway Rogue X Hybrids

Product Name: Callaway Rogue X Hybrids

Product one liner: A Total Distance Overhaul

Who is this product aimed at: Golfers of all levels

What this product is replacing: New product

Product Intro Date: 18/01/18

Product at Retail Date: 09/02/18

Available Lofts: 3H (18°), 4H (20°), 5H (23°), 6H (26°), 7H (29°), 8H (32°). 3H, 4H and 5H available in left hand options

Adjustability: No adjustability

Tech Specs: For further Tech Specs see Features and Benefits below and Tech sheets on the Press Centre

Price: £229

Product Intro:

Rogue X Hybrid introduces an entirely unique and innovative construction for a total distance overhaul. For the first time ever, we have engineered our revolutionary Jailbreak Technology from our drivers into a hybrid. The synergy of Jailbreak and our Hyper Speed Face Cup (which has taken us to #1 in the category) makes Rogue X a pioneering achievement. The combination of these groundbreaking ball speed technologies along with lighter weights, stronger lofts and a larger clubhead are all designed for maximum distance.

Jailbreak Technology

Callaway R&D has successfully installed our groundbreaking Jailbreak Technology in a hybrid for the first time, with two steel Jailbreak bars that stiffen the body, placing more impact load on the face to promote ball speed and distance.

Ultra-thin Face and Hyper Speed Face Cup Technology

The ultra-thin, Carpenter 455 steel face is extremely fast. And Jailbreak Technology makes it faster. Combined with our industry-leading Hyper Speed Face Cup that

maintains speed across the face, Rogue creates fast ball speed and long distance on centre hits and off-centre hits.

Rogue X – A Total Distance Overhaul

The combination of Jailbreak Technology and the Hyper Speed Face Cup along with lighter weights, stronger lofts and a larger club head than Rogue make this a hybrid designed for maximum distance.

Internal Standing Wave

Our proprietary Internal Standing Wave allows us to precisely locate the CG with tremendous precision. The ISW positions the CG dramatically lower and forward to promote easy launch.

Features and Benefits Summary

Jailbreak Technology For The First Time In A Hybrid

Revolutionary face technology stiffens the body for more impact load on the face to increase ball speed and distance.

Industry-Leading Hyper Speed Face Cup For Increased Ball Speed

Innovative Face Cup works with Jailbreak to promote fast ball speed across a larger part of the face for consistently long distance.

A Total Distance Overhaul

Lighter weights, stronger lofts and a larger clubhead for a hybrid that's designed for maximum distance.

Easy To Launch On A Long, Straight Flight

Ultra-low CG location make these hybrids easy to hit.