

Epic Flash Fairway Wood

Product Name: Epic Flash Fairway Wood

Product one liner: A Revolutionary Ball Speed Package with Flash Face Technology

Who is this product aimed at: All types of players

What this product is replacing: GBB Epic

Product Intro Date: 04/01/19

Product at Retail Date: 01/02/19

Available Lofts: 3+ (13.5°), 3 (15°), 5 (18°), Heavenwood (20°), 7 (21°), 9 (23°), 11 (25°).
Left hand options are available in 3, 5, Heavenwood, and 7 Woods

Adjustability: OptiFit Hosel

Price: £ 269

Product Intro:

The new Epic Flash fairway wood features our groundbreaking new Flash Face Technology to help golfers of every level and swing speed get more ball speed and distance.

We took the insights we acquired from using Artificial Intelligence (A.I.) and Machine Learning to develop our new Flash Face and Flash Face Sub Zero drivers. And we applied what we learned to create an ultra-thin, forged Carpenter 455 steel clubface for Epic Flash fairway woods that incorporates our renowned Face Cup technology and our new Flash Face technology. The result is a uniquely designed clubface that's expressly engineered for high COR across a large area, to promote fast ball speed on both center and off-center hits.

Within the clubhead, Callaway's innovative Jailbreak Technology is the engine that promotes increased ball speed. It features two internal bars that connect the crown to the sole, stabilizing and stiffening those two parts, and allowing the face to take on greater impact load to generate faster ball speed.

Epic Flash fairway woods also have a new, lighter OptiFit Hosel to make it simple for players to dial in easy launch and optimal flight. And this saved weight in the hosel allows us to combine Jailbreak and adjustability for the first time ever in a fairway wood.

Consumers have a choice of three premium stock shaft options: Project X EvenFlow, Project X HZRDUS Smoke and Mitsubishi Tensei AV.

Stock grip is Golf Pride's premium Tour Velvet ALIGN Grip – the #1 grip model on the PGA Tour -- with a special green reminder ridge unique to the Epic Flash.

Features and Benefits

New Flash Face Technology for Unprecedented Ball Speed

Callaway engineers applied learnings from Artificial Intelligence to create a new fairway wood face design that promotes increased ball speed for longer distance.

Forged Carpenter Steel Face Cup for Fast Speed

Forged 455 Carpenter steel construction combines with Face Cup technology to deliver fast ball speed across the face for distance on center- and off-center hits.

Jailbreak Technology for Fast Ball Speed

Our innovative Jailbreak Technology incorporates two internal bars that stiffen the body, placing more impact load on the face for fast ball speed.

New OptiFit Hosel for Easy Launch and Optimal Flight

Callaway designed an entirely new hosel system that's shorter and lighter; the saved weight is used to reposition the CG for easy launch and high, long-carrying flight.