

# Odyssey EXO Putter With StrokeLab

**Product Name:** Odyssey EXO Putter With StrokeLab

**Who is this product aimed at:** All types of players

**What this product is replacing:** Odyssey EXO Putter

**Product Intro Date:** 04/01/2019

**Product at Retail Date:** 29/03/2019

**Head Shape:** #7, #7S, #7CS, #7 Mini, #7 Mini S, 2-Ball, 2-Ball S, Rossie, Rossie S, Indianapolis, Indianapolis S, Marxman, Marxman S

**Tech Specs:** Available in right and left-handed models (except Marxman S, Rossie, Rossie S, Indianapolis, Indianapolis S) and in lengths 33", 34" and 35".

**Price:** £369 for all models – £399 for 2-Ball

## **Product Intro:**

Odyssey is the #1 Putter in Golf, and the new EXO Putter with Stroke Lab shafts represent a remarkable meeting of three of our newest innovations: EXO construction, White Hot Microhinge Insert, and StrokeLab Weighting. The result is a spectacular line of high-tech mallets engineered to help any golfer make more putts.

## **Features & Benefits**

### **Maximum forgiveness from multi-material construction**

EXO delivers an incredibly high MOI design from a premium multi-material construction. With the lightweight 6061 milled aluminum exo-cage, we removed weight from the centre of the head and redistributed it into the perimeter of the head, which is made of 17-4 stainless steel. This is how we're able to concentrate the weight, driving up the MOI significantly for more consistent ball speeds and directional control.

### **Legendary White Hot Feel and immediate roll**

White Hot is one of the most successful inserts of all time with its revolutionary feel, incredible sound, and iconic performance. We've taken White Hot and combined it with

our proven Microhinge technology that creates immediate forward roll for more consistent accuracy and distance control.

### **StrokeLab Shaft Weighting to enhance your performance**

Our revolutionary new multi-material Stroke Lab Shaft is designed for innovative weight distribution. This graphite and steel shaft saves weight that's relocated into each end of the putter to dramatically change performance dynamics to promote a smoother and more accurate stroke.

### **Mallets (and mallets with Toe Hang)**

Odyssey continues to lead in the mallet category, and EXO provides both face balanced options (which reduce face rotation in the stroke) and toe hang options (which allow for more face rotation in the stroke) on each model. No matter your stroke, we've got mallets with ultra-high MOI to help you make more putts.

### **#1 Putter in Golf**

Odyssey is the #1 Putter in Golf, and the #1 Putter brand in worldwide Tour wins and worldwide putter usage. From amateurs to the best players in the game, we work relentlessly on ground-breaking designs to help make every golfer a better putter.

*Short Description: The new Odyssey EXO Putter with Stroke Lab shafts represent a remarkable meeting of three of our newest innovations: EXO construction, White Hot Microhinge Insert, and Stroke Lab Weighting to help golfers make more putts.*