

Supersoft Magna

Product Name: Supersoft Magna

Who is this product aimed at: Beginners, Game Improvers, Juniors

What this product is replacing: New product

Product Intro Date: 04/01/19

Product at Retail Date: 8/02/19

Price: £22.99

Product Intro:

Supersoft has been one of the most popular balls for years, with golfers who like it so much that they won't play any other golf ball. And with the new Supersoft Magna, we've introduced a completely new kind of golf ball design to make the game easier and more fun.

It's an oversized ball that creates all the super long, super straight, and super soft characteristics of Supersoft with a super easy-to-hit construction. That's right, it's a larger, more forgiving golf ball that still conforms to the USGA Rules of Golf, and it's designed for players who struggle with consistent solid contact, and those looking for more distance and easy launch.

The key to this is a higher Centre of Gravity that promotes the high launch and pleasing contact that you normally get when a ball is teed up. Supersoft Magna will give golfers, especially developing golfers and slow swing speed players, a lot more confidence with excellent feel, and long, straight distance.

Features & Benefits

More forgiveness and consistency from a larger golf ball

Magna is larger, yes larger, than a standard golf ball while still conforming to the rules of golf. Its higher center of gravity and high MOI allow golfers, especially developing golfers and slow swing speed players, to make better contact on the club face to promote more consistent shots with high launch.

Longer distance and increased accuracy from the ultra-low compression core

The proven Supersoft low compression core promotes faster ball speed and low spin for longer, straighter flight on full shots.

Long carry and long distance from new Low-Drag HEX Aerodynamics®

Newly designed HEX Aerodynamics for this oversized ball are optimized to promote a lower spin rate, to reduce drag and enhance lift for increased carry, higher flight and longer distance.

Enhanced feel and increased greenside control from the new softer cover

A Soft Trionomer cover formulation for shot-stopping wedge spin and great feel.