

PARADYM Fairway Family Composite

Product Name: Paradym Fairway Wood, Paradym X Fairway Wood, Paradym Triple Diamond Fairway Wood

Family Tagline: *The New Paradym in Performance*

Product Intro:

To create a true breakthrough in performance, Callaway's engineers have reimagined how a fairway wood is constructed. For golfers, it's a total Paradym shift in distance and forgiveness. This completely new construction eliminates weight from the body and repositions it for unprecedented gains in speed and MOI. Plus, each of the three models have been uniquely designed with a specific player in mind to fully maximise their performance.

The **Paradym Fairway Wood** features progressive shaping, and it's our most robust offering that fits a wide range of player types. This is the model for golfers who want a high launching fairway wood with a neutral ball flight.

The **Paradym X Fairway Wood** will fit players looking for our most forgiving shape with a high launch and a slight draw bias. A Forged Carbon toe patch redistributes weight to the heel to make this fairway easy to turn over.

The **Paradym Triple Diamond** model is our most compact fairway wood shape with a deeper face at address. This offering is best suited for stronger players who are looking for a penetrating ball flight with lower spin.

Features & Benefits

PARADYM FAIRWAY WOOD

Speed & Stability from Jailbreak with Batwing Technology

The A.I. Designed Jailbreak Batwing structure is pushed to the perimeter to stiffen the body, while allowing the face to flex for high ball speeds.

A Paradym Shift in Distance from Patented Use of Forged Carbon

The Forged Carbon sole enables unprecedented weight redistribution for maximised distance, higher MOI, and our longest fairway wood ever.

**Featured in the 3W, 3HL, & 5W Models.*

Optimal Launch with More Speed from the Tungsten Speed Cartridge

By incorporating up to 23g of high-density tungsten, we can push the centre of gravity (CG) low and forward. The result is optimal launch and spin, with more speed for maximum distance.

New A.I. Designed High-Strength Face Cup for Optimised Speed, Launch, and Spin

We've applied an all new A.I. face optimisation to include speed, launch, and spin. The unique face pattern is customised for each model and paired with our high-strength C300 maraging steel face cup. This promotes impressive speed and consistency across the face.

Refined Shaping with Adjustability for More Versatility

With progressive shaping and the most extensive offering, Paradym Fairway Woods will be the go-to model for players who want consistent launch with ease and a neutral ball flight. An adjustable hosel in the 3W and 3HL models gives players additional control to dial in launch.

PARADYM X FAIRWAY WOOD

Speed & Stability from Jailbreak with Batwing Technology

The A.I. Designed Jailbreak Batwing structure is pushed to the perimeter to stiffen the body, while allowing the face to flex for high ball speeds.

A Paradym Shift in Distance from Patented Use of Forged Carbon

A Forged Carbon plate provides weight savings in the toe that is redistributed to maximise distance and forgiveness. The result is a high launching and easy to draw fairway wood for revolutionary distance.

**Featured in the 3W & 3HL Models.*

Optimal Launch with More Speed from the Tungsten Speed Cartridge

By incorporating up to 25g of high-density tungsten, we can push the centre of gravity (CG) low and forward. The result is optimal launch and spin, with more speed for maximum distance.

New A.I. Designed High-Strength Face Cup for Optimised Speed, Launch, and Spin

We've applied an all new A.I. face optimisation to include speed, launch, and spin. The unique face pattern is customised for each model and paired with our high-strength C300 maraging steel face cup. This promotes impressive speed and consistency across the face.

Highest Launching with Slight Draw Bias

The Paradym X fairway wood is built with a more upright lie angle and a neutral face at address. This model features the most forgiving shape of all Paradym models and will produce the highest launch with a slight draw bias. An adjustable 3W gives the golfer the ability to even further dial in launch.

PARADYM TD FAIRWAY WOOD

Speed & Stability from Jailbreak with Batwing Technology

The A.I. Designed Jailbreak Batwing structure is pushed to the perimeter to stiffen the body, while allowing the face to flex for high ball speeds.

Optimal Launch with More Speed from the Tungsten Speed Cartridge

By incorporating up to 21g of high-density tungsten, we can push the centre of gravity (CG) low and forward. The result is optimal launch and spin, with more speed for maximum distance.

New A.I. Designed High-Strength Face Cup for Optimised Speed, Launch, and Spin

We've applied an all new A.I. face optimisation to include speed, launch, and spin. The unique face pattern is customised for each model and paired with our high-strength C300 maraging steel face cup. This promotes impressive speed and consistency across the face.

Penetrating Flight with Low Spin from Paradym Shift Construction

The Paradym Triple Diamond is designed with a deeper face and compact, player preferred shape. The Triaxial Carbon crown aids in creating a low and forward CG. This produces a penetrating ball flight with low spin. An adjustable hosel allows golfers to further dial in trajectory.