

# SWEETER FROM EVERY SPOT

## Ai SMOKE MAX FAIRWAY

The new Paradym Ai Smoke fairway represents a quantum leap forward in Callaway's Ai journey. This new family of fairway woods feature the most sophisticated face in Callaway history, the Ai Smart Face. This face uses real player data and advanced machine learning to create a series of sweet spots all over the face. *With progressive shaping and the most extensive offering, Ai Smoke Max Fairway Woods will be the optimal choice for players who want consistent launch and a neutral ball flight.*

### Breakthrough Fairway Performance Powered by Ai Smart Face™

Ai Smoke fairway woods utilize Ai Smart Face; a breakthrough technology in face design that utilizes thousands of actual player swings. Every Ai Smart Face is designed to optimize launch and spin, creating sweet spots across the face.

### A Paradym Shift from a Lighter, Stronger Carbon Chassis

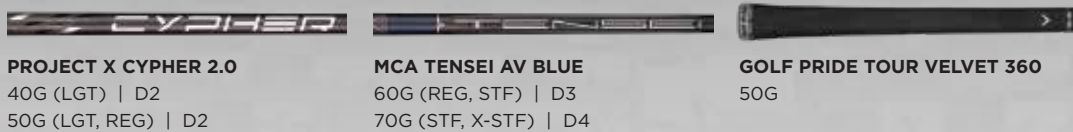
The Carbon Chassis has been refined to promote enhanced weight redistribution. 24g of total weight has been repositioned throughout the head. 12g is placed low-forward to enhance launch and spin, and 12g rearward for increased forgiveness.

### Optimal Launch with High Speed from the Tungsten Speed Cartridge

By incorporating a tungsten speed cartridge, we can push the center of gravity (CG) low and forward. The result is optimal launch and spin to promote maximum distance.

### Refined Shaping with Adjustability for More Versatility

With progressive shaping and the most extensive offering, Ai Smoke Max Fairway Woods will be the optimal choice for players who want consistent launch and a neutral ball flight. An adjustable hosel in the 3W and 3HL models gives players additional control to dial in loft and shot shape.



**PROJECT X CYPHER 2.0**  
40G (LGT) | D2  
50G (LGT, REG) | D2

**MCA TENSEI AV BLUE**  
60G (REG, STF) | D3  
70G (STF, X-STF) | D4

**GOLF PRIDE TOUR VELVET 360**  
50G

Ai SMOKE MAX FAIRWAY					
MODEL	LOFT	AVAILABILITY	LENGTH	LIE	VOLUME
3W	15° Adj	RH/LH	43.25"	56° Adj	171cc
3HL	16.5° Adj	RH Only	43.25"	56° Adj	171cc
5W	18°	RH/LH	42.75"	56.5°	153cc
7W	21°	RH/LH	42.25"	57°	144cc
9W	24°	RH Only	41.75"	58°	133cc
11W	27°	RH Only	41.25"	59°	128cc
HVN	20°	RH Only	43"	57°	165cc

\*Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.

# SWEETER FROM EVERY SPOT

## Ai SMOKE MAX D FAIRWAY

The new Paradym Ai Smoke fairway represents a quantum leap forward in Callaway's Ai journey. This new family of fairway woods feature the most sophisticated face in Callaway history, the Ai Smart Face. This face uses real player data and advanced machine learning to create a series of sweet spots all over the face. *The Max D fairway wood delivers our most forgiving shape and highest launch with draw bias.*

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### High Launch with Draw Bias

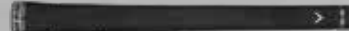
The Ai Smoke Max D fairway wood is built with a more upright lie angle and a neutral face at address to deliver our most forgiving shape and highest launch with draw bias. An adjustable 3W allows players the ability to dial in launch even more.



**PROJECT X CYPHER 2.0**  
40G (LGT) | D2  
50G (LGT, REG) | D2



**MCA TENSEI AV BLUE**  
60G (REG, STF) | D3  
70G (STF) | D4



**GOLF PRIDE TOUR VELVET 360**  
50G

Ai SMOKE MAX D FAIRWAY					
MODEL	LOFT	AVAILABILITY	LENGTH	LIE	VOLUME
3W	15° Adj	RH/LH	43.25"	58° Adj	175cc
3HL	16.5° Adj	RH Only	43.25"	58° Adj	175cc
5W	18°	RH/LH	42.75"	58.5°	154cc
7W	21°	RH Only	42.25"	59°	145cc

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# SWEETER FROM EVERY SPOT

## Ai SMOKE TD FAIRWAY

The new Paradym Ai Smoke fairway represents a quantum leap forward in Callaway's Ai journey. This new family of fairway woods feature the most sophisticated face in Callaway history, the Ai Smart Face. This face uses real player data and advanced machine learning to create a series of sweet spots all over the face. *The Triple Diamond fairway wood will benefit golfers who want to work the ball, and typically have faster swing speeds for a penetrating ball flight with lower spin.*

### Breakthrough Fairway Performance Powered by Ai Smart Face™

Ai Smoke fairway woods utilize Ai Smart Face; a breakthrough technology in face design that utilizes thousands of actual player swings. Every Ai Smart Face is designed to optimize launch and spin, creating sweet spots across the face.

### Advanced Construction in Workable Shape

The Triple Diamond Fairway is designed with a deeper face and compact, player preferred shape. Aimed to please the eye of more discerning players, grooves extending across the face help to favor the eye towards a neutral to fade biased shot.

### Penetrating Ball Flight with Low Spin

From a steel sole and forward weight screw, the Triple Diamond fairway wood fits better players desiring a penetrating ball flight with low spin. An adjustable hosel allows golfers to further dial in trajectory.



**PROJECT X DENALI BLACK**  
70G (STF, X-STF) | D4  
80G (STF, X-STF) | D5



**MCA TENSEI AV BLUE**  
60G (STF) | D3



**GOLF PRIDE TOUR VELVET 360**  
50G

## Ai SMOKE TRIPLE DIAMOND FAIRWAY

MODEL	LOFT	AVAILABILITY	LENGTH	LIE	VOLUME
3W	15° Adj	RH/LH	43.25"	56° Adj	172cc
5W	18°	RH/LH	43.25"	56°	156cc
7W	21°	RH Only	42.75"	56°	146cc

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### A Paradym Shift from a Lighter, Stronger Carbon Chassis

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### Optimal Launch with High Speed from the Tungsten Speed Cartridge

By incorporating a tungsten speed cartridge, we can push the center of gravity (CG) low and forward. The result is optimal launch and spin to promote maximum distance.

### High Launch with Easy Distance from Lightweight Design

The Ai Smoke Max Fast fairway wood is our lightest weight model. It provides a forgiving shape that's easy to launch with draw bias. With overall lighter components, a bonded hosel and upgraded Winn Dri-Tac grips, players with slower swing speeds will find confidence in Max Fast.



**MCA TENSEI BLUE/SILVER**  
40G (R2) | D2



**WINN DRI-TAC LITE 2.0**  
25G

### Ai SMOKE MAX FAST FAIRWAY

MODEL	LOFT	AVAILABILITY	LENGTH	LIE	VOLUME
3W	16°	RH Only	43.25"	58°	175cc
5W	19°	RH Only	42.75"	58.5°	154cc
7W	22°	RH Only	42.25"	59°	145cc
9W	25°	RH Only	41.75"	59.5°	133cc

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# SWEETER FROM EVERY SPOT

## WOMEN'S Ai SMOKE MAX FAIRWAY

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**PROJECT X CYPHER 2.0**  
40G (WMS) | C7

**LAMKIN ST SOFT UNDERSIZED**  
44G

## WOMEN'S Ai SMOKE MAX FAIRWAY

MODEL	LOFT	AVAILABILITY	LENGTH	LIE	VOLUME
3W	15° Adj	RH/LH	42"	56° Adj	171cc
3HL	16.5° Adj	RH Only	42"	56° Adj	171cc
5W	18°	RH/LH	41.5"	56.5°	153cc
7W	21°	RH/LH	41"	57°	144cc
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11W	27°	RH Only	40"	59°	128cc
HVN	20°	RH Only	41.75"	57°	165cc

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**PROJECT X CYPHER 2.0**  
40G (WMS) | C7

**LAMKIN ST SOFT UNDERSIZED**  
44G

## WOMEN'S Ai SMOKE MAX D FAIRWAY

MODEL	LOFT	AVAILABILITY	LENGTH	LIE	VOLUME
3W	15° Adj	RH/LH	42"	58° Adj	175cc
3HL	16.5° Adj	RH Only	42"	58° Adj	175cc
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**MCA ELDIO**  
40G (WMS) | C6



**WINN DRI-TAC LITE 2.0**  
21G

## WOMEN'S Ai SMOKE MAX FAST FAIRWAY

MODEL	LOFT	AVAILABILITY	LENGTH	LIE	VOLUME
3W	16°	RH Only	42"	58°	175cc
5W	19°	RH Only	41.5"	58.5°	154cc
7W	22°	RH Only	41"	59°	145cc
9W	25°	RH Only	40.5"	59.5°	133cc

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