

Chrome Soft X Golf Ball

Product Name: Chrome Soft X

Product one liner: This Ball Changes Everything

Who is this product aimed at: All types of players

What this product is replacing: Chrome Soft X 18

Product Intro Date: 21/01/20

Product at Retail Date: 02/04/20

Price: £ 39.99

Product Intro:

The new Chrome Soft X is the modern Tour Ball, and we've reengineered every aspect of the design to deliver maximum distance for the elite player. It's the fastest, most advanced ball we've ever made, AND it provides the exceptional feel and outstanding spin control you expect.

The remarkable distance starts with our new high speed core & Dual Mantle system. The inner core in Chrome Soft X is significantly larger and generates high ball speeds, particularly off the driver and especially with higher swing speeds. This solid core design is enclosed by the Dual Mantle, which works with the core to efficiently maximize compression energy at impact.

The Soft Inner Mantle and a highly resilient Firm Outer Mantle work together to generate increased ball speed off the club face. This innovative system is specifically created to increase total distance.

More speed also comes from our new, thinner Tour Urethane Cover, which is extremely durable and resilient. This thinner cover helps to optimize spin for each club in the bag,

promoting lower spin off longer shots, outstanding control on approach and short game shots, AND excellent feel off your irons and wedges. And a new aerodynamic pattern completes the performance package, reducing drag to provide even longer distance and consistent trajectory.

Features & Benefits

Large SoftFast Core increases speed and distance

High speed core design is significantly larger for increased ball speed and distance through the bag. This core also works with the mantle system to deliver the highest resilience and speed.

Maximum ball speed and consistent spin from a new High Speed Dual Mantle System

An entirely new mantle system for increased ball speed. The Soft Inner Mantle and a highly resilient Firm Outer Mantle work together to generate increased ball speed off the club face. This innovative system is specifically created to increase total distance.

Exceptional feel and spin control from a new, Thinner Urethane Cover

Extremely durable, resilient, and thinner cover material increases ball speed and creates lower spin on full shots, while maintaining high spin and control around the green.

Longer distance and consistent trajectory from new optimized Aero Design

Reduces drag for increased overall distance, with a consistent, penetrating ball flight for optimum trajectory.