

# Stroke Lab Black Putters

**Product Name:** Stroke Lab Black Putters

**Who is this product aimed at:** All types of players

**What this product is replacing:** New colour

**Product Intro Date:** 16/01/2020

**Product at Retail Date:** 30/01/2020

**Head Shape:** #1, #7, Double Wide, Rossie, R-Line Arrow, Ten, Bird of Prey

**Tech Specs:** Available in right and left-handed models.

**Price:** £239 all models - £269 Ten and Bird of Prey

## **Product Intro:**

Stroke Lab has completely changed putting with our innovative, multi-material Stroke Lab shaft. This design actually helps to improve the tempo and consistency in your stroke, and the performance is nothing short of incredible. It's engineered to make you a better putter, golfers absolutely love it, it's winning major championships and big events around the world, and it's helped Odyssey become the #1 Putter on EVERY Tour.

Stroke Lab has revolutionized the category, and we're still obsessed with pushing the boundaries of innovation - it's a mindset we always have as the #1 Putter in Golf. We've enhanced this line with an elegant black PVD finish and coating that give these models a rich, clean premium look, and we've engineered advanced technologies into the head to bring out your best performance. If you want to putt with confidence, you've come to the right place.

And with the Microhinge Star Insert, we've created a firmer feel and pleasing sound at impact while providing the same roll characteristics of our Tour-proven White Hot Microhinge. Stroke Lab Black is engineered with one simple goal: to help every golfer make more putts.

## **Features & Benefits**

### **Stroke Lab weighting to improve your stroke**

The innovative multi-material shaft saves 40 grams of weight, which is redistributed to the head and grip end of the putter. This completely rebalances the putter for improved

tempo and consistency in the stroke, and this major-winning technology continues to dominate on Tours around the world.

**New Microhinge Star Insert for outstanding feel, sound and roll**

Provides a firmer feel and enhanced sound at impact while maintaining the same roll benefits of our Tour-proven White Hot Microhinge Insert. It's already the choice of some of the best player's in the world.

**Rich black finish**

The combination of an elegant black PVD and coating give these high performance Stroke Lab Putters a clean, rich and premium look.