

Odyssey Triple Track Putter

Product Name: Odyssey Triple Track Putter

Who is this product aimed at: All types of players

What this product is replacing: New putters

Product Intro Date: 16/01/2020

Product at Retail Date: 30/01/2020

Head Shape: 2-Ball, 2-Ball Blade, Double Wide, Marxman, Ten.

Tech Specs: Available in right and left-handed models (except Marxman, Ten S, Double Wide, Double Wide Flow).

Price: £239 (Marxman and Double Wide) / £269 (2-Ball, 2-Ball Blade and Ten)

Product Intro:

Odyssey is the #1 Putter in Golf, the #1 Putter on EVERY major worldwide Tour, #1 in worldwide putter wins, and the #1 Putter at every major championship in 2019. We're used to setting a standard for success and performance, but we're never satisfied. That's why we're always inspired to deliver amazing technologies and innovations that can help make you a better putter. Even if that inspiration comes from a golf ball.

To be more specific, our new Odyssey Triple Track Putter is developed from Callaway's popular golf ball line, with three lines that are prominently featured at the center of the putter head. Triple Track Technology utilizes Vernier Hyper Acuity, the same visual technology used to land planes on aircraft carriers, to easily improve your alignment for better putting accuracy. And when you can find the right line, you've got a much better chance of making the putt.

Our innovative, multi-material Stroke Lab shaft is engineered to help improve the tempo and consistency in your stroke, and the performance is nothing short of incredible. This shaft is engineered to make you a better putter, golfers absolutely love it, and it's winning major championships and dominating at Tour events all over world.

And the Microhinge Star Insert creates a firmer feel and pleasing sound at impact while providing the same roll characteristics of our Tour-proven White Hot Microhinge. With

Odyssey Triple Track, we've combined all of these impressive technologies into one putter for exceptional alignment, consistency, and performance.

Features & Benefits

New Triple Track Alignment

Developed from Callaway's innovative golf ball alignment system, the three Triple Track lines are prominently featured to help improve your putting accuracy. Triple Track uses Vernier Hyper Acuity for better and more consistent alignment, a key fundamental to good putting. It's a design that's incredibly intuitive and easy to use.

Stroke Lab Weighting

Innovative multi-material shaft saves 40 grams of weight, which is redistributed to the head and grip end of the putter. This completely rebalances the putter for improved tempo and consistency in the stroke, and this major-winning technology continues to dominate on Tours around the world.

New Microhinge Star Insert

Provides a firmer feel and enhanced sound at impact compared while maintaining the same roll benefits of our popular White Hot Microhinge Insert. It's already the choice of some of the best player's in the world.