

Big Bertha REVA Driver

Product Name: Big Bertha REVA Driver

Product one liner: Distance Any Way You Swing It

What this product is replacing: New product

Product Intro Date: 18/08/2020

Product at Retail Date: 15/10/2020

Product Intro:

REVA

Women are the fastest growing group in golf, and Callaway is committed to using extensive data and feedback to develop exceptional products, experiences, and platforms to promote our passion for the women's game.

Big Bertha REVA Driver

The new Big Bertha REVA is the ultimate driver for women who want to unlock their inner distance. We've taken all of the incredible technologies that make our Big Bertha Driver really long, straight and easy to hit, and then we've re-worked every aspect to deliver exactly what a woman needs to get the very most out of her game.

With Big Bertha REVA, we've used significant research and testing with women to create optimized lofts, swingweights, shaft lengths, and a forgiving head shape to help you hit it a lot farther. This driver promotes high launch and low spin to take the slice or big miss out of your game. And a straighter ball flight means more distance, so we've developed a total ball speed package with our A.I. Designed Flash Face SS21, TA-15 Super Strength Titanium, and our innovative Jailbreak Technology.

The RCH 40 shaft completes the premium technology package, with a weighting and bend profile that are engineered to increase swing speed. If you want more confidence AND distance any way you swing it, Big Bertha REVA is the driver for you.

Features & Benefits

Designed for women to unlock your inner distance

We looked extensively at player performance data to build a driver that unlocks your distance. The lofts, swingweights, shafts and head shapes are all optimized to help you hit your tee shots a lot farther.

And if you want to hit the ball farther, you have to hit it straighter. So to help eliminate your slice or big miss, we've created our first high launch driver with an ultra-low forward CG for low spin. We hope you're ready for more distance, a more consistent ball flight, and more tee shots that find the fairway.

Easy to hit from Bertha Shaping and added draw bias

The high MOI Big Bertha head is specifically engineered with internal draw bias weighting to help improve your launch angles and promote a straighter, longer ball flight.

Fast ball speed from our A.I. Designed Flash Face SS21

We've advanced our A.I. designed Flash Face to promote fast ball speeds across a more expansive area in each model and loft. So you'll still hit it a long way, even when you miss the center of the face at impact.

TA-15 super strength materials for consistent, high ball speeds

This face architecture requires extremely strong materials that are lighter and stronger than traditional titanium to promote optimal speed, forgiveness, and spin characteristics.

Jailbreak + T2C Triaxial Carbon Crown for ball speed and unconventional forgiveness

Two internal Jailbreak bars stiffen the body of the driver, allowing the face to flex more, while the significantly lighter carbon crown allows us to redistribute weight for higher MOI.

Premium components package

Features a speed-enhancing RCH 40 Shaft and a premium Lamkin Women's ST Soft Grip.