

Big Bertha REVA Fairway Wood

Product Name: Big Bertha REVA Fairway Wood

Product one liner: Distance Any Way You Swing It

What this product is replacing: New product

Product Intro Date: 18/08/2020

Product at Retail Date: 15/10/2020

REVA

Women are the fastest growing group in golf, and Callaway is committed to using extensive data and feedback to develop exceptional products, experiences, and platforms to promote our passion for the women's game.

Product Intro:

Some golfers try to avoid using a fairway wood; they just can't make consistent contact off of the ground or they don't hit it as well as they would like to. Big Bertha REVA is here to change all that - it's our easiest to launch women's fairway wood that's engineered to give you more distance any way you swing it.

With our legendary Big Bertha shaping and increased offset, we've created a forgiving design that can take the slice or big miss out of your game. It's easy to hit like a hybrid, from a shallower face, optimized lengths, and a larger head that promote more distance and better control into the green. To provide even more forgiveness, we've included our significantly lighter T2C Triaxial carbon crown for higher MOI.

Our industry-leading ball speed technologies are built to help you hit the ball a lot farther. We're promoting fast speeds across a more expansive area of the face with our A.I. designed Flash Face SS21. And it's combined with our legendary Jailbreak Technology to deliver even more speed at impact. If you want to hit your fairway woods better than ever, you've come to the right place.

Features & Benefits

Designed for women to unlock your inner distance

We looked extensively at player performance data to build fairway woods that unlock your distance. The lofts, swingweights, and shafts are all optimized to help you hit the ball a lot farther.

Easy to hit

Big Bertha REVA is also remarkably forgiving with a shallower face, progressive lengths, and an oversized Bertha shape promote consistent contact and smooth turf interaction.

Straighter ball flight from increased offset

We've added offset to reduce slices and promote distance-enhancing draws.

High ball speeds from Flash Face SS21 + Jailbreak Technology

Our advanced A.I. design promotes fast ball speeds across an expansive area of the face while Jailbreak bars connect the crown and sole to increase stiffness and promote even more speed.

Premium components

Features a lightweight RCH shaft, designed by Callaway to specifically enhance swing speed, and a premium Lamkin Women's ST Soft Grip.