

Big Bertha REVA Hybrids

Product Name: Big Bertha REVA Hybrids

Product one liner: Distance Any Way You Swing It

What this product is replacing: New product

Product Intro Date: 18/08/2020

Product at Retail Date: 15/10/2020

Product Intro:

The Big Bertha REVA Hybrid is built for women who want to unlock their inner distance with a total forgiveness package. This is our easiest to launch women's hybrid, with a larger head volume that's designed to help you get rid of the big miss that spins off line. When you hit it straighter, you hit it longer...it's just that simple. And we've used significant research and testing with women to create optimized lofts, swingweights, and shaft lengths to help you hit it a lot farther.

Let's start with the industry-leading ball speed technologies that help you get all that distance. We're giving you fast speeds across a more expansive area of the face with our A.I. designed Flash Face SS21. For even more speed our innovative Jailbreak Technology connects the sole and crown, which allows the face to take on more of the load at impact. So your shots are going to go a long way, even if you don't make perfect contact.

To hit the ball straighter we've increased the offset. This helps to square the club at impact. To enhance your launch and trajectory, we've incorporated dual MIM'ed (Metal-Injected Molding) Tungsten weights into the sole of the clubhead. And to provide even more forgiveness, we've engineered our T2C Carbon Crown for higher MOI and easy launch.

Big Bertha gives you the performance technologies you need with a forgiving shape and increased offset. If you're looking for more confidence and more distance any way you swing it, then you've come to the right place.

Features & Benefits

Designed for women to unlock your inner distance

We looked extensively at player performance data to build hybrids that unlock your distance. The lofts, swingweights, and shafts are all optimized to help you hit the ball a lot farther.

Fast ball speeds from Flash Face SS21

Fast ball speeds across an expansive area in each model and loft, with our advanced A.I.-designed Flash Face. So you'll hit it long, even if you miss the center of the face at impact.

Straighter ball flight from increased offset

We've added more offset to help reduce your slice or big miss. This increased offset helps to promote a straighter ball flight for more distance.

Enhanced launch and trajectory control from dual MIM'ed Tungsten Weighting

Optimized CG for launch and stability from precisely shaped dual MIM'ed tungsten weight.

Increased ball speed and easy launch

Fast ball speed from two internal Jailbreak bars that connect the sole and crown, so the face can take on more of the load at impact. And to create higher MOI in a forgiving shape, we've used a significantly lighter carbon crown that allows us to redistribute weight.

Premium components

Features a completely new RCH shaft, designed by Callaway to specifically increase your swing speed, along with a premium Lamkin ST Grip.