

Big Bertha REVA Irons

Product Name: Big Bertha REVA Irons

Product one liner: Distance Any Way You Swing It

What this product is replacing: New product

Product Intro Date: 18/08/2020

Product at Retail Date: 15/10/2020

Product Intro:

REVA

Women are the fastest growing group in golf, and Callaway is committed to using extensive data and feedback to develop exceptional products, experiences, and platforms to promote our passion for the women's game.

Big Bertha REVA Irons

You're looking for more distance, and these irons are here to give it to you. In fact, we've designed our legendary Big Bertha shaping with a NEW formula for distance and forgiveness...any way you swing it. It's a technology package that delivers more ball speed, higher launch and straighter shots for a new level of confidence that you didn't think was possible.

For Big Bertha REVA, we've used significant research and testing with women to create optimized lofts, swingweights, shaft lengths, and a forgiving head shape to help you hit your irons a lot farther. This is the first time that our A.I.-designed Flash Face Cup is in a women's Big Bertha Iron. We've created high ball speeds and increased spin robustness off of every club in the set, with a unique Flash Face architecture for each individual iron.

A.I. Flash Face Cup wasn't the only first...these irons also have a Visible Tungsten Energy Core (VTEC) which deepens the CG to make these irons incredibly easy to launch. We've also provided outstanding feel at impact from our proprietary urethane microspheres. These microspheres are strategically designed to absorb unwanted vibration without reducing speed. In short, you're getting the iconic shaping that you want to see over the ball with incredible ball speed technologies to get the absolute most out of your swing.

Features & Benefits

Designed for women to unlock your inner distance

We looked extensively at player performance data to build an irons set that unlocks your distance. The lofts, swingweights, and shafts are all optimized to help you hit the ball a lot farther.

Amazing forgiveness from legendary Big Bertha Shaping

This club profile that golfers love is engineered to give you more confidence over the ball with noticeably wider soles. For easy launch, lower spin and straighter shots, we've added more offset. Combined with our Flash Face Cup, we've developed a NEW formula for distance and forgiveness in a women's iron.

Higher launch from our visible Tungsten Energy Core

We've added a significant amount of custom tungsten weighting. So we can deepen the CG in each iron with extraordinary precision, while still maintaining ball speed in the Flash Face Cup. Now you can get higher launch conditions through the set.

Pure feel from Urethane Microspheres

Our patented urethane microspheres comprehensively absorb unwanted vibration for exceptional feel, while also maintaining fast ball speeds.

Premium components package

Features a speed-enhancing RCH Shaft and a premium Lamkin Women's ST Soft Grip.