

# Mack Daddy CB Wedge

**Product Name:** Mack Daddy CB Wedge

**Product One-liner:** The new Mack Daddy CB Wedge is built to take the guess work out of your short game with enhanced forgiveness, control, and tons of spin for more consistency around the green.

**Who is this product aimed at:** All types of players

**What this product is replacing:** New product

**Product Intro Date:** 15/09/2020

**Product at Retail Date:** 24/09/2020

## **Product Intro:**

The new Mack Daddy CB Wedge is built to take the guess work out of your short game with enhanced forgiveness, control, and tons of spin for more consistency around the green. This cavity back, game-improvement option is designed for precise shots even when you don't make perfect contact, and it helps create a smooth transition from your irons to your wedges. With player friendly shaping, JAWS grooves and premium components, the Mack Daddy CB is your short game partner in the scoring zone.

## **Features & Benefits**

### **Seamless transition from Cavity Back Irons**

The Mack Daddy CB helps you seamlessly blend game-improvement irons and wedges into your set. With a deep cavity back, slightly larger head and thicker topline, you'll have the confidence of an iron with the control of a wedge.

### **Player friendly sole grinds**

The Mack Daddy CB features two sole grinds, both engineered to promote consistency. In the lower lofts, a full sole provides iron-like turf interaction with moderate bounce. In the mid and higher lofts, a modified W Grind enhances bounce to add forgiveness out of bunkers and thick rough. The modified W Grind is designed with a low leading edge if you need to open the face.

### **Aggressive spin and enhanced control**

Our proprietary JAWS groove provides precise edge sharpness on every groove for maximum grip and spin from all types of lies. On the sand wedge and lob wedge, the JAWS groove extends across the face to provide spin no matter where you hit it.

**Premium shafts & grips**

The KBS Hi-Rev 2.0 105 shaft provides all the benefits of one of the most popular wedges shafts in the game, in a new lighter weight. For those players who use graphite shafts in their irons, we're providing an all new graphite offering: the KBS Hi-Rev G, in both 60g and 80g.

We also partnered with Golf Pride to offer an all new short game grip, the SG-1. This grip is longer than normal at 11.5" to allow you to choke down on the club for enhanced distance control.