

# Apex Pro Hybrids

**Product Name:** Apex Pro Hybrids

**Product One-liner:** There's nothing like our best

**What this product is replacing:** Apex Pro 19 Hybrids

**Product Intro Date:** 12/01/2020

**Product at Retail Date:** 11/02/2020

**Price:** £ 249

## **Product Intro:**

Apex Pro is our new players hybrid featuring compact shaping, control and workability. It's a perfect option for Tour pros up to low handicap players who want a high-performance option off the tee, or a versatile club on long Par 4's and Par 5's. And with new Jailbreak A.I. Velocity Blades, it delivers the consistent ball speed that players want to see.

## **Features & Benefits**

### **High velocity ball speeds from NEW Jailbreak A.I. Velocity Blades**

Our Jailbreak A.I. Velocity Blades are engineered to increase vertical stiffness near the sole of the club, creating more speed low on the face where players often mishit their hybrids. These blades allow the Face Cup to flex on the crown to promote better spin rate consistency, and the bars are spread to enhance torsional stiffness, leading to more forgiveness all across the face.

### **Fast ball speed from A.I. Designed Flash Face SS21**

Every model and face in our Apex hybrids are uniquely designed using advanced A.I. This proven ball speed design puts an even greater emphasis on center and off-center ball speeds.

### **More speed + forgiveness from a forged 455 High Strength Face Cup**

The Forged 455 Steel provides outstanding strength and flexibility while the Face Cup provides speed and spin consistency across the face.

### **Iron-like Design**

With its fixed hosel, Apex Pro offers the look of an iron at address that highly skilled players prefer to see from their hybrids.