

ERC Soft

Product Name: ERC Soft

Product one liner: Our Longest Ball With Soft Feel

Who is this product aimed at: All types of players

What this product is replacing: ERC Soft Golf Balls 2018

Product Intro Date: 21/01/21

Product at Retail Date: 18/03/21

Price: £ 36.99

Product Intro:

ERC Soft is our longest golf ball with soft feel, and it's built for increased control around the green. To create all that distance, we've developed a High Energy Core that promotes maximum speed and total performance from tee-to-green.

The ERC Soft features a new Hybrid Cover made with a PARALOID™ Impact Modifier from Dow*. This high performance, multi-material construction promotes high launch and low spin for long distance, along with great feel in a durable offering. Around the green it provides outstanding control, so you can play aggressively on approach shots, and in your short game. The PARALOID allows us to make this ball so fast, and with so much spin.

To complete the impressive design, our High Speed Mantle works with the core and cover to further enhance ball speed and greenside control. And our popular Triple Track alignment utilizes Vernier Hyper Acuity to help you choose the right line for better putting accuracy.

Features & Benefits

Maximum ball speed and total performance from tee-to-green

High Energy Core is engineered to increase ball speed and distance through the bag. The core also works with the High Speed Mantle to boost resilience and speed.

Exceptional feel, control and spin with long distance

The new Hybrid Cover features an innovative PARALOID™ Impact Modifier made by DOW. This allows us to create a highly versatile, multi-material construction. It's how we deliver an incredible combination of maximized distance from high launch and low spin, soft feel, durability, and excellent greenside control.

Enhanced ball speed and control

Our High Speed Mantle creates more efficient energy transfer between the layers for more ball speed, and provides more wedge spin around the green.

Advanced alignment from Triple Track Technology

We've prominently featured our popular Triple Track lines on ERC Soft to help you focus and find the right alignment for every putt.

*PARALOID™ is a trademark of The Dow Chemical Company ("Dow") or an affiliated company of Dow, used under license."