

Epic MAX Fairway Wood

Product Name: Epic MAX Fairway Wood

Product One-liner: Framing the future of speed for high launch fairway woods

What this product is replacing: New product

Product Intro Date: 15/01/2020

Product at Retail Date: 18/02/2020

Price: £ 299

Product Intro:

A new era of speed is coming for fairway woods that are easy to launch, and easy to hit. With Epic Speed MAX, fast is going to get faster, long is going to get even longer, and straight is going to get a lot straighter. We've set a new bar for ball speed technologies in an oversized shape.

Features & Benefits

High velocity ball speeds from NEW Jailbreak A.I. Velocity Blades

Epic ball speeds start with our new Jailbreak A.I. Velocity Blades. Callaway engineers used A.I. to design a completely new Jailbreak system which spreads and angles the Jailbreak blades. Along with stiffening the body, the new design allows the forged face cup to flex more. The result is exceptional ball speeds in a design that's super easy to launch.

Fast ball speeds from A.I. Designed Flash Face SS21 with a Forged Face Cup

Every model and every face in our fairway woods are uniquely designed using advanced A.I. The A.I. face is forged using a high strength C300 Maraging Steel for speed and spin consistency across the face.

Enhanced forgiveness from an oversized Max shape

The oversized head combines with a shallow face to make Epic MAX Fairways extremely easy to launch.

Precision fitting from Adjustable Weighting

Launch and spin are tunable using 2 & 14g weights. Use the heavy weight in the rear for more forgiveness or use the heavy weight in the front for lower launch and spin.