

Epic Speed Driver

Product Name: Epic Speed Drivers

Product one liner: Framing the future of speed

What this product is replacing: Epic Flash Drivers

Product Intro Date: 15/01/2020

Product at Retail Date: 18/02/2020

Price: £499

Product Intro:

What happens when you use Artificial Intelligence to engineer a NEW formula for speed that doesn't even seem possible? The answer is you get the Epic Speed, our fastest Epic ever. We're not just making drivers; we're framing the future of speed.

Features & Benefits

Extraordinary ball speed from NEW Jailbreak A.I. Speed Frame + A.I. Designed Flash Face SS21

Epic ball speeds start with our new A.I.-designed Jailbreak Speed Frame. Previous Jailbreak architectures stiffened the body in the vertical direction. By applying Artificial Intelligence, this new structure is designed to enhance horizontal and torsional stability to promote an increase in ball speeds across the face.

Our A.I.-designed Flash Face is specifically engineered to optimize the Jailbreak Speed Frame, promoting fast speeds across a more expansive area. Each face and each head geometry are uniquely enhanced in Epic Speed, and the super strength titanium promotes maximum speed, forgiveness and spin robustness.

Our fastest Epic Driver Head from a Cyclone Aero Shape

The advanced aerodynamic head construction promotes lower drag for higher head speed. The taller ribbon and flatter crown are engineered for a precise and more aerodynamic shape that can help golfers generate more speed from their swing.

Increased forgiveness from advanced composite design

Our proprietary Triaxial carbon covers a larger portion of the crown and toe, leading to weight savings of over 16 grams vs. a titanium crown. Callaway engineers have redistributed that saved weight to enhance forgiveness versus previous MAVRIK designs. An additional Triaxial carbon toe patch adds draw bias while saving weight to promote a powerful shot shape.