

Supersoft Golf Balls

Product Name: Supersoft Golf Balls

Product one liner: Long Distance with Greenside Control and Super Soft Feel.

Who is this product aimed at: All types of players

What this product is replacing: Supersoft

Product Intro Date: 26/01/21

Product at Retail Date: 04/02/21

Price: £ 22.99

Product Intro:

Supersoft has been one of the most popular balls for years, with golfers who like it so much that they won't play anything else. Now we've combined incredible cover, core and flight technologies to make it even better.

Supersoft features a new Hybrid Cover made with a PARALOID™ Impact Modifier from Dow*. This dynamic design promotes long distance, exceptional spin, outstanding feel, and short game control. Working with DOW enabled us to deliver all of these key player benefits in an innovative cover material.

The Compression Core is engineered to create maximum ball speed along with an excellent combination of high launch and low spin in your longer clubs. Finally, our HEX Aerodynamics pattern reduces drag for enhanced launch and optimized trajectory. This truly is a long, straight distance ball that's super soft, and that's why golfers love it.

Features & Benefits

Exceptional distance, spin, feel & control

The new Hybrid Cover features an innovative PARALOID™ Impact Modifier made by DOW. This allows us to create a highly versatile, multi-material construction. It's how we can provide an incredible combination of fast ball speeds from high launch and low spin, soft feel, durability, and excellent greenside control.

Maximum ball speed, high launch & low spin

Our Soft Compression Core maximizes energy transfer to increase ball speeds, while also promoting high launch and low spin in your longer clubs for more distance.

Maximum consistency and optimized trajectory

HEX Aerodynamics is optimized to reduce drag and enhance lift for increased carry and higher flight.

*PARALOID™ is a trademark of The Dow Chemical Company (“Dow”) or an affiliated company of Dow, used under license.”